

**ABSTRACT OF THE DISCLOSURE**

A support for a predetermined container (2, 2', 2", 11, 71, 81, 92, 94) having a rim e.g. at its top opening, the support comprising a lid or a supporting ring (4, 4', 4", 70, 80, 90), 5 constructed to interfit e.g. with the rim of the container, wherein there is a suspender (FS, FS<sub>1</sub>, FS<sub>2</sub>, FS<sub>3</sub>, FS<sub>4</sub>), formed with the lid or supporting ring and deflectable from an as-formed position to an upstanding position in which it is capable of carrying weight of the container. In most cases suspenders extend inwardly of a rim of the lid or supporting ring. Free-ended 10 flexible finger suspenders of synthetic resin, are shown, formed integrally with the lid or supporting ring as a molded unit. The lids or rings are associated with closure surfaces, such as closure portions molded with the lid or ring, closure inserts, or closure films or foils on the container itself. The suspenders are useful to the consumer in enabling improved carrying of the merchandise with other items or in intertwined fusion with the like items, and to the 15 storekeeper in suspending merchandise. Combinations of the lids or supporting rings with containers containing prepackaged food, tennis balls and other contents, are displayed by storekeepers from hooks and racks, in many cases hanging at a substantial tilt angle for better visibility and utilization of stocking space.

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